

Unity brand achieves EU trademark protection

The owner of the Unity name and logo is pleased to announce the registration of the Unity trademark in the EU.

Stans, 19. October 2023

6 min. read

The owner of the Unity name and logo is pleased to finally announce, EU registration of the Unity trademark with tagline *"Investing. Together."*

After a protracted registration process involving a successful opposition defence, a trademark of the Unity brand was today registered in the EU, via the European Union Intellectual Property Office ("EUIPO") under International Classes 36 and 37, with the EUIPO accordingly issuing a Certificate of Registration back dated to 5th August 2021 with EU Trademark Registrations No. 1623929 and 1614899.

The Certificate of Registration is available for download in our [Document Library](#).

Peter Koritschan, COO of Unity Capital Partners said, *"Further to our Swiss protection gained in mid-2022, this broader European protection now ensures that our brand can grow and become known as a leading international, Swiss based real estate investment group."*

The trademark holder: Unity Participations Holding AG was advised by leading specialist Intellectual Property law firm; Keller Schneider Patentanwälts GmbH out of their Munich office.

About Keller Schneider Patentanwälts GmbH

Keller Schneider is an awarded firm of Patent and Trademark Attorneys with offices in Munich, Memmingen, Bern, Zurich and Winterthur, that are specialists in the craft of filing, defending and enforcing patents and property rights and also attacking and defending opposing property rights.

Their aim is to not only providing legal building blocks for younger companies, but to provide solutions to entrepreneurial tasks and special challenges. and to that end help clients to first analyse and then represent them in litigation and arbitration, regulatory and policy, transactional and corporate matters.

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