Corporate

Unity brand achieves U.S. trademark protection with the USPTO

The owner of the Unity name and logo is pleased to announce the registration of the Unity trademark with the U.S. Patent and Trademark Office.

Chicago, 06. January 2023
6 min. read

The owner of the Unity name and logo is pleased to announce the registration of the Unity trademark with tagline “Investing. Together.” with the U.S. Patent and Trademark Office (“USPTO”).

We are pleased to report that following a notice of publication of our application for a trademark of the Unity brand in the Trademark Official Gazette (“TMOG”) on December 20, 2022 and having not received any oppositions to our filing during a requisite thirty day objection period thereafter, the USPTO today approved our application for trademark registration under International Class 36 and US Classes 100, 101, 102 and accordingly has issued a Certificate of Registration dated 19th January 2023 with U.S. Application Serial No. 79324764.

The Certificate of Registration is both available for download in our Document Library with the mark viewable in the TMOG by entering the above serial number in the "search by" field, and clicking on the magnifying glass.

Christopher Millen, CEO of Unity Capital Partners said, "*Further to our Swiss protections gained in mid-2022, this additional geographic protection now paves the way for the unfettered growth of the Unity platform in the U.S. as we strive to build a brand synonymous with quality, reliability, performance and professionalism.”*

The trademark holder: Unity Participations Holding AG was advised by leading US law firm Crowell & Moring LLP out of their Washington DC office.



About Crowell & Moring LLP

Crowell & Moring LLP is an international law firm with offices in the United States, Europe, MENA, and Asia that represents clients in litigation and arbitration, regulatory and policy, transactional and corporate matters.

The firm is internationally recognized for its representation of Fortune 500 companies in high-stakes litigation and government-facing matters, as well as its ongoing commitment to pro bono service and diversity, equity and inclusion.

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